



fenix

WP7 – DISSEMINATION AND COMMUNICATION

Task 7.2 – Dissemination plan (final version)

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ABSTRACT

The main aim of the FENIX project is the development of new business models and industrial strategies for three novel supply chains in order to enable value-added product-services. Through a set of success stories coming from the application of circular economy principles in different industrial sectors, FENIX wants to demonstrate in practice the real benefits coming from its adoption. In addition, Key Enabling Technologies (KETs) will be integrated within the selected processes to improve the efficient recovery of secondary resources. Deliverable 7.2 “Dissemination plan final version” is part of the activities of WP7 “Dissemination and Communication”. According to D7.1 description in the FENIX DoA, “This task will implement the dissemination of project results through a variety of channels. At the beginning of this task, the project consortium will specify a dissemination plan, which will be re-assessed and refined periodically, including individual and joint dissemination or communication activities. The efforts will start at project kick off with mentions on the partner website and a dedicated press release. During the project, regular communications will be made towards the industry via newsletters or presence at industry events. In addition, the project will publish articles and make presentations at maritime conferences etc. Peer-reviewed articles will be deposited within 6 months of their publication in open access databases”. In addition, this document also provides a review of the initial communication plan and activities, in order to provide a comprehensive view of the WP7 work plan and tasks.



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1. INTRODUCTION

Deliverable D7.1 “Dissemination plan final version” presents the FENIX dissemination and communication plan update after six months of the official start of the project and the next plan prevision until the middle of the project. More in detail, the document is organized in 4 sections. The abstract sets the FENIX project overview. Section 1 provides a general description and structure of the deliverable and explains the objectives and the borders of the deliverable. Section 2 presents the communication activities and tools set up at the beginning of the project and the new activities predicted from M18 until M36. Section 3 presents the first dissemination plan at partner and project level. Section 4 summarize the WP7 results and next steps.

2. COMMUNICATION ACTIVITIES

The main objective of communication activities is to spread the knowledge of the FENIX project towards different audience and across the project topics and result. This is a comprehensive activity strictly connected with dissemination and exploitation strategies. The communication strategy includes:

- communication towards a broad public, selected technical/scientific and industrial communities,
- communication for awareness (making the project's work well-known), for understanding (entering discussions), and for action (influencing practices, services, products),
- communication channels (which media to use).

This section reports the communication strategy and plan, reports the activity done by the consortium during the period M1-M18, the main achieved results and the planning of next activities until M36.

2.1. Structure of the FENIX communication strategy

The communication strategy and plan were designed at the beginning of the project and will be revised step by step during the project life. The overall strategy can be summarized in four single steps as follows:

- **Step 1.** Definition of the overall communication objectives (What we want to achieve, when and why)
- **Step 2.** Identification and list of the different target audiences. (to whom to communicate with and why).
- **Step 3.** Definition of the specific communication objectives and clarify specific objectives for each audience.
- **Step 4.** Definition of all the possible communications channels.

The result of these activities is summarized in the following five tables: tables 2 – 6.

The Communication plan was then coupled with a plan of activities to give an overview and coordinate with dissemination.



Communication objective	Scientific community	Private sector	Standardization bodies	Public authorities
Increase project visibility	✓	✓	✓	✓
Enhance your reputation and visibility	✓	✓		✓
Attract the interest of potential partners to exploit project results	✓	✓	✓	✓
Generate market demand		✓		✓

Table 1: FENIX Communication objectives

Target audience	Subgroups
Scientific Community	<ul style="list-style-type: none"> • ICT and engineering researchers (smart-factory; computational Intelligence; IoT research fields) • International and national partners groups
Private Sector	<ul style="list-style-type: none"> • Software suppliers • IoT designers and producers • Plant manufacturers • Plant designer • Waste management service providers
Public Authorities	<ul style="list-style-type: none"> • Environmental protection agencies • Waste management authorities • Environment ministries

Table 2: FENIX Target audience



Partner name	Communication objectives per partner	Increase project visibility	Enhance project reputation and visibility	Attract the interest of potential partners to exploit project results	Communicate specific technology developments	Attract the interest of potential partners to generate R&D projects	Generate market demand
SAT		✓	✓	✓	✓	✓	
POLIMI		✓	✓	✓	✓	✓	
UNIVAQ		✓	✓	✓	✓	✓	
FCIM		✓	✓	✓	✓	✓	
BAL		✓	✓	✓	✓		✓
SINGULAR		✓	✓	✓	✓		✓
GREEN		✓	✓	✓	✓		✓
I3DU		✓	✓	✓	✓	✓	✓
MBN		✓	✓	✓	✓		✓
CERTH		✓	✓	✓	✓	✓	

Table 3: FENIX Communication objectives per partner



Communication channels	Scientific community	Private sector	Standardization bodies	Public authorities
Website	✓	✓	✓	✓
Social networks (Twitter, LinkedIn, Facebook)	✓	✓	✓	✓
Demonstration and prototypes		✓		✓
Other press release	✓	✓	✓	✓

Table 4: FENIX Communication channels

Communication objectives-channels	Website	Social networks	Demonstration and prototypes	Press releases
Increase project visibility	✓	✓	✓	
Enhance your reputation and visibility	✓	✓		
Attract the interest of potential partners to exploit project results				✓
Generate market demand	✓			✓

Table 5: FENIX Communication objectives-channels matrix

2.2. Communication activities review and updates

The consortium has performed several communication activities during the period M1-M18 (January 2018 - June 2019) and has already planned the next communication activity plan for period M6-M18 (June 2018 – June 2019). They are reported in the next sub-sections.

2.2.1. Communication activities review M1-M18 (January 2018-June 2019)

This section reports the FENIX communication activities during period M1-M18 (January 2018 - June 2019)



GENERAL INFORMATION						OBJECTIVE	FEEDBACK	
TYPE	Responsible	Communication activity/CONTRIBUTION	WEBLINK	DATE	LOCATION	Has your CONTRIBUTION been achieved?	TARGET AUDIENCE TYPE	AUDIENCES PROFESSIONAL BACKGROUND and SIZE of each AUDIENCE
Website	MBN – Alvise Bianchin	Projection of FENIX project through MBN's website	www.mbn.it/ita/ricerca-dettaglio.php?id=32&id_categoria=2	January 2018	Online	Yes	International	All general public
Social media	POLIMI Paolo Rosa	<p>Original posts One original post per month appropriately posted and published on LinkedIn, Twitter and Facebook.</p> <p>Reposting Identifying relevant content published by institutions, researchers and influencers that have affinity with the FENIX world. Re-posting such content one to two times a month.</p> <p>Network of contacts Identifying and following-up on institutions and influencers that may be of interest to the project</p>	www.linkedin.com/groups/8666751 www.twitter.com/H2020Fenix www.facebook.com/FENIX.H2020.project/?ref=bookmarks	Each month until June 2019	Online	Yes	International	Researchers, industry, general public and entrepreneurs
	UNIVAQ Ionela Birloaga,	<p>Blog post Short description of the Fenix Project with referee</p>	www.scitechconnect.elsevier.com/new-book-	November 8, 2018	Online	Yes	International	All general audience



	Francesco Veglió	to the project official website.	empowers-sustainable-processing-methods/					
Flyer V1	POLIMI – Paolo Rosa	FENIX flyer downloadable from the project website	TBD	September 2018	To be used during events	Yes	International	All general public
Roll up	POLIMI – Paolo Rosa	FENIX roll up downloadable on project website	TBD	November 2018	To be used during events	Yes	International	All general public
Poster	POLIMI – Paolo Rosa	FENIX poster downloadable on project website	TBD	November 2018	To be used during events	Yes	International	All general public
Video V1	POLIMI – Paolo Rosa	FENIX project video	TBD	December 2018	To be used during events	Yes	International	All general public

Table 6: FENIX communication activity during period M1-M18

2.2.2. Communication activities plan M18-M36 (June 2019-December 2020)

The following table reports the FENIX communication activities planned in the period M18-M36 (June 2019 – December 2020)

GENERAL INFORMATION						FEEDBACK	
TYPE	Responsible	Communication activity/CONTRIBUTION	WEBLINK	DATE	LOCATION	TARGET AUDIENCE TYPE	AUDIENCE PROFESSIONAL BACKGROUND and SIZE of each AUDIENCE
Website	POLIMI – Paolo Rosa	FENIX project official website content continuous update	www.fenix-project.eu	Each month until December 2020	Online	International	All general public
Website	BAL – Stephan Wurst	BAL will prepare a website dedicated to the LCPA tool and will present the features developed as part of the FENIX project.	TBD	Summer 2019	Online	International	Researchers, industry, general public and entrepreneurs



Website	CERTH – Aristotelis Spiliotis	CERTH will prepare a web forum dedicated to discussions about Circular Economy aspects	http://forum.fenix-apps.eu/	December 2020	Online	International	All general public
Social media	POLIMI – Paolo Rosa	<p>Original posts Three original posts per month appropriately posted and published on LinkedIn, Twitter and Facebook.</p> <p>Reposting Identifying relevant content published by institutions, researchers and influencers that have affinity with the FENIX world. Re-posting such content three to four times a month.</p> <p>Network of contacts Identifying and following-up on institutions and influencers that may be of interest to the project</p>	<p>www.linkedin.com/groups/8666751</p> <p>www.twitter.com/Paolo_Rosa80/lists/fenix-h2020-project</p> <p>www.facebook.com/FENIX.H2020.project/?ref=bookmarks</p>	Each month until December 2020	Online	International	Researchers, industry, general public and entrepreneurs
Flyer V2	POLIMI – Paolo Rosa	FENIX flyer downloadable from the project website	TBD	April 2019	To be used during events	International	All general public
Video V2	POLIMI – Paolo Rosa	FENIX project video	TBD	December 2020	To be used during events	International	All general public

Table 7: FENIX planned communication activity during period M18-M36



2.3. Use of social media for communication

This section describes the main communication activity through social channels.

We outline below the Facebook, Twitter and LinkedIn activities that were planned and conducted for the FENIX project in these months (January 2018 – June 2019).

In particular, we set out:

- the aims of this activity;
- the target audiences;
- the editorial line (macro thematic areas, tone of voice and frequency of publication).

We conclude with examples of the posts published in recent months.

Manned social channels	Communication objectives	Target audience
<ul style="list-style-type: none"> • Twitter • LinkedIn • Facebook 	<ol style="list-style-type: none"> 1. Communicate the aims of the FENIX project. 2. Describe the features and benefits of different BMs proposed in the project. 3. Explain contexts of use regarding the different BMs. 4. Communicate the values that guide FENIX's partners in their research work. 5. Explain the most important steps taken in the project and its most significant achievements. 6. Create awareness in relation to the potential of waste management projects. 	<ol style="list-style-type: none"> 1. European institutions and bodies 2. Institutions and bodies of individual nations that belong to the European Union 3. FENIX project partners 4. Companies involved in projects similar to FENIX 5. Universities and research centers 6. Companies that may be interested in developing a production line based on the results obtained by the project 7. Scientific Community <ul style="list-style-type: none"> • ICT and engineering researchers (smart-factory, computational Intelligence and IoT research fields) • International and national partners groups 8. Private Sector <ul style="list-style-type: none"> • Software suppliers • IoT designers and producers • Plant manufacturers • Plant designer • Waste management service providers 9. Public Authorities <ul style="list-style-type: none"> • Environmental protection agencies • Waste management authorities • Environment ministries

Table 8: FENIX social media communication outlines



2.3.1. Editorial line

Thematic areas

We set out below the macro themes we are developing through specific posts on the social media accounts.

Thematic areas	Target
FENIX world	<ul style="list-style-type: none"> • Project aims • Technologies employed • Examples of usage and practical application • Partner • Related projects • News and project advancements
Environment, mining and waste management industries	<ul style="list-style-type: none"> • Environmental services • Raw materials extraction • Secondary resources management • Waste management
Events	<ul style="list-style-type: none"> • International events related to the FENIX world

Table 9: FENIX social media thematic areas

Tone of voice

Here we describe the editorial style we are employing:

- Formal but never cold or detached - First person communication;
- Scientific and informative approach supported by a primary intention to be explanatory;
- Spirit of openness that is inquisitive and constructive.

Frequency of publication and type of posts

Original posts

Three original posts per month are appropriately posted and published on LinkedIn and Twitter.

Reposting

The communication responsible identifies relevant content published by institutions, researchers and influencers that have affinity with the FENIX world. The team and other partners re-post such content three to four times a month.

Network of contacts

The communication responsible identifies and follow-up on institutions and influencers that may be of interest to the project.

3. DISSEMINATION PLAN (FINAL VERSION)

This section presents the results of the dissemination activities done by the consortium in the period M1-M18 and the next dissemination plan for period M18-M36. Since this deliverable was prepared during M18 (June 2019), some of the June 2019 activities will be reported into the next dissemination plan, because it was not possible to review their results.



Under the POLIMI coordination, all partners have structured their first dissemination plan, declared the dissemination contribution and provided a feedback about the activity performed.

The partners carried out in the period M1-M18 the following dissemination activities:

- Conference attendance and project work presentations
- Workshops organization, attendance and project work presentation
- Exhibitions, fairs and other industrial events attendance, participation with stands, project work presentation
- Scientific publications

POLIMI has reviewed each single partner plan and in the next sections presents a consolidation of the dissemination plan review at project level in chronological way divided by:

- Conferences and workshops
- Exhibitions, fairs and other open industrial events
- Publications

The next dissemination plan is presented in section 3.2 partner by partner.

Finally, the joint dissemination plan is presented in section 3.2.11.

3.1. FENIX project dissemination activities review – period M1-M18

Initial dissemination plan was reported at partner level only and it presented for each partner all kind of dissemination activities. In order to provide a better overview of the different dissemination activities performed in period M1-M18 inside the project and to present a more unified results achievement, the dissemination review is presented at project level and in the form of a table. The partner dimension is included into the column “PARTNER & Responsible”, where one or more organizations carrying out that specific activity are listed, together with the partners’ references for that activity. In the “Objective” and “Feedback” columns are reported the results of the dissemination activity performed and some information about the event dimension and the number of reached out people.

3.1.1. Conferences and Workshops – period M1-M18

The conferences and workshops attended by the partners during period M1-M18 of the project are presented here in chronological order.



GENERAL INFORMATION						OBJECTIVE	FEEDBAK		
TYPE	PARTNER & Responsible	Name of the event	WEBLINK	DATE	LOCATION	Dissemination CONTRIBUTION	TARGET AUDIENCE TYPE	AUDIENCE PROFESSIONAL BACKGROUND and size of each AUDIENCE	DEGREE OF INTEREST
Conference	UNIVAQ – Ionela Birloaga	The 4th Technical Congress on Resources, Environment and Engineering	www.techrev.org.uk/meetings/amea2017.html	29-30 December 2017	Hong Kong (CHI)	“ A closed-loop technology for metals recovery from e-waste: FENIX Project”	Academic scientists, leading engineers and industry researchers	Chemical and materials engineers, professors within the above mentioned fields with a medium size of audience	Medium
Conference	UNIVAQ – Ionela Birloaga	5th International Conference on Recycling & Waste Management	www.recycling.alliedacademies.com/2018	5-6 March 2018	London (UK)	The circular economy model application for metals recovery from e-waste: Fenix Horizon 2020 European Project	Academic scientists, leading engineers and industry researchers	Large audience in the fields of waste management and recycling.	Large
Workshop	SINGULAR – Dimitris Ntalaperas	Internal meeting		21-22 March 2018	Athens (GRE)	Inform Singular Logic customers about the potential of FENIX	Singular Logic departments	Engineers, medium size audience	Medium
Conference	GREEN – Cristian Aionesei	PRIA Environment Conference		25 April 2018	Bucharest (ROM)	Circular economy, national waste management policy, waste management and transformation into resources	Industrial companies, authorities, scientific community, community leaders	Politicians, WEEE recyclers, Industry representatives, NGO's and community leaders 100 participants	Large
Conference	GREEN –	CIRCULAR 4	www.greereport-	15 May 2018	Bucharest (ROM)	Circular economy in EU countries and actual	Industrial companies, authorities,	Politicians, WEEE recyclers, Industry representatives,	Large



	Cristian Aionesei		conferinte.ro/			situation in Romania; Short presentation on Fenix project (objectives, partners)	politicians, industrial associations, recycling companies, community leaders	NGO's and community leaders 100 participants	
Conference	SAT – Bernd Kopacek	CRETE 2018 Industrial & Hazardous Waste Management conference	www.hwm-conferences.tuc.gr/	5-7 September 2018	Chania (GRE)	Presentation on FENIX business model “recycling as a service”	Academic scientists, leading engineers and industry researchers	Large research audience in the field of hazardous waste management	Medium
Conference	POLIMI – Claudio Sassaneli	Summer School Francesco Turco	www.summerschool-aidi.it/section.php?id=13	12-14 September 2018	Palermo (ITA)	Participation and dissemination material distribution	Academic scientists, leading engineers and industry researchers	Large research audience in the field of industrial engineering and management	Large
Conference	SAT – Bernd Kopacek	EU Circular Business Conference	www.circularbusinessconf.eu/	26 September 2018	Brussels (BEL)	Participation and dissemination material distribution	Academic scientists, leading engineers and industry researchers	Large audience in the field of circular economy	Low
Conference	POLIMI – Paolo Rosa	L'economia circolare per le PMI: Buone prassi e opportunità di	www.area-sciencepark.it/event/save-the-date-3-ottobre-	3 October 2018	Trieste (ITA)	Presentation of the FENIX project	Industrial companies, authorities, scientific community,	Large audience in the fields of waste management and recycling.	Large



		finanziament o	leconomia-circolare-per-le-pmi-buone-prassi-e-opportunita-di-finanziam-ento/				community leaders		
Conference	SAT – Bernd Kopacek	Care Innovation 2018	www.ci2018.care-electronics.net/	26-29 November 2018	Vienna (AUT)	Participation and dissemination material distribution	Academic scientists, leading engineers and industry researchers Industrial companies, authorities, politicians, industrial association s, recycling companies, community leaders	Large audience in the fields of waste management and recycling.	Large
Conference	FCIM – Jordi Bonada	8 th Manufacturin g Engineering Society International Congress	www.sif-mes.org/en/congressos-mesic/proxima-edicion/	19-21 June 2019	Madrid (SPA)	Show the printing process using FENIX material	Industrial companies, authorities, scientific community, community leaders	Large audience in the field of Additive Manufacturing	Large



Conference	GREEN – Cristian Aionesei	CIRCULAR 4	www.greereport-conferinte.ro/	15 May 2019	Bucharest (ROM)	Presentation of the Fenix project and of one of the business cases (most advanced at that moment)	Industrial companies, authorities, scientific community, community leaders	Large audience in the field of circular economy	Small
Conference	CERTH – Aristotelis Spiliotis	6th AAAI Conference on Human Computation and Crowdsourcing (HCOMP 2018)	www.humancomputation.com/2018/	5-8 July 2018	Zurich (SWI)	Potential paper + presentation	Industrial companies, authorities, scientific community, community leaders	Large audience in the field of circular economy	Large
Conference	CERTH – Aristotelis Spiliotis	E-scrap Conference 2018	www.e-scrapconference.com/	9-11 October 2018	New Orleans (USA)	Potential paper + presentation	Industrial companies, authorities, scientific community, community leaders	Large audience in the field of waste management	Large
Conference	CERTH – Aristotelis Spiliotis	Customer Engagement Summit 2018	www.engagecustomer.com/summits/2017-customer-engagement-summit/	12 November 2018	London (UK)	Potential paper + presentation	Industrial companies, authorities, scientific community, community leaders	Large audience in the field of circular economy	Medium
Conference	CERTH – Aristotelis Spiliotis	Employee Engagement Summit 2019	www.engageemployee.com/summits/2019-employee-engagement-summit/	10 May 2019	London (UK)	Potential paper + presentation	Industrial companies, authorities, scientific	Large audience in the field of circular economy	Medium



	s Spiliotis		019- employee - engagem ent- summit/				community, community leaders		
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Table 10: Conferences & Workshops - period M1-M18

3.1.2. Exhibitions, Fairs and Open Industrial Days – period M1-M18

The Exhibitions, fairs and other industrial events attended by the partners during period M1-M18 of the project are presented here in chronological order.

GENERAL INFORMATION						OBJECTIVE	FEEDBACK		
TYPE	PARTNER & Responsible	Name of the event	WEBLINK	DATE	LOCATION	Dissemination CONTRIBUTION	TARGET AUDIENCE TYPE	AUDIENCE PROFESSIONAL BACKGROUND and size of each AUDIENCE	DEGREE OF INTEREST
Exhibition	BAL – Reinhard Ahlers	SMM – Shipbuilding, Machinery & Marine Technology	www.smm-hamburg.com/en/the-fair/profile	4-7 September 2018	Hamburg (GER)	Sustainability in the maritime industry	Industrial companies, authorities, scientific community, community leaders	Large audience in the field of marine manufacturing	Medium
Event	GREEN – Cristian Aionesei	Gala Awards for a Clean Environment, 10th edition	www.ecotic.ro	12 December 2018	Bucharest (ROM)	Presenting a 2 minutes movie regarding Fenix Project	Industrial companies, authorities,	Large audience in the field of circular economy	Medium



							scientific community , community leaders		
Exhibition	GREEN – Cristian Aionesei	Romenvirotec	www.romenvirotec.ro	March 2019	Bucharest (ROM)	Boot	Industrial companies , authorities, scientific community , community leaders	Large audience in the field of circular economy	Medium

Table 11: Exhibitions, Fairs and Open Industrial Days - period M1-M18

3.1.3. Publications – period M1-M18

This section presents the scientific papers published by the partners about the FENIX project during period M1-M18 of the project. They are presented here in chronological order.

Type of publication	Title of publication	DOI	ISSN or eISSN	Authors	Title of the journal or equivalent	Number, Date	Publisher	Place of publication	Relevance	Open Access infos
Scientific article	A closed-loop technology for metals recovery from e-waste: FENIX Project	-	ISSN: 2051-7742	Ionela Birloaga, Francesco Vegliò	Journal of Materials and Applications	Vol 6, no. 2, p. 76-82, Nov 30, 2017	Public Knowledge Project	Hong Kong (CHI)	This article presents a short description of the Fenix project with some general data	Yes, sustained by OJS (Open Journal Systems)



									regarding the procedures that will be used within the project	
Conference Abstract	The circular economy model application for metals recovery from e-waste: Fenix Horizon 2020 European Project	-	-	Ionela Birloaga, Francesco Vegliò	Journal of Environmental Waste Management and Recycling	March, 2018	Allied Academies	London (UK)	A brief introduction on the Fenix project.	This Journal is open access
Conference paper	Circular Economy in action: uncovering the relation between Circular Business Models and their expected benefits	-	ISSN: 22838996	Paolo Rosa, Claudio Sassanelli, Sergio Terzi	Proceedings of the 23 rd Summer School Francesco Turco	Vol. 2018 – September 2018 Pages 228-235	AIDI – Italian Association of Industrial Operations Professors	Palermo (ITA)	A paper on the relation between CBMs and expected benefits	Yes
Conference paper	Industry 4.0 solutions	-	-	Roberto Rocca, Luca	Proceedings of the Care Innovation	November 2018	International CARE	Vienna (AUT)	A paper on Industry 4.0	No



	for boosting Circular Economy			Fumagalli, Paolo Rosa	2018 Conference		Electronics		technologies enabling CE	
Conference paper	Circular Economy in practice: The FENIX project	-	-	FENIX project consortium	Proceedings of the Care Innovation 2018 Conference	November 2018	International CARE Electronics	Vienna (AUT)	A paper presenting the FENIX project	No
Conference paper	Circular Economy in action: uncovering the relation between Circular Business Models and their expected benefits	-	-	Paolo Rosa, Claudio Sassanelli, Sergio Terzi	Proceedings of the Care Innovation 2018 Conference	November 2018	International CARE Electronics	Vienna (AUT)	A paper on the relation between CBMs and expected benefits	No
Journal article	Circular Economy performance assessment methods: a systematic literature review	10.1016/j.jclepro.2019.05.019	09596526	Claudio Sassanelli Paolo Rosa, Roberto Rocca, Sergio Terzi	Journal of Cleaner Production	Vol. 229, Pages 440-453	Elsevier B.V.	Germany	A review on existing circularity performance assessment methods	Yes, green OA
Journal article	Circular Business Models versus Circular	10.1016/j.jclepro.2019.05.310	09596526	Paolo Rosa, Claudio Sassanelli	Journal of Cleaner Production	Vol. 231, Pages 940-952	Elsevier B.V.	Germany	A paper on the relation between CBMs and	Yes, green OA



	Benefits: An Assessment in the Waste from Electrical and Electronic Equipments Sector			i, Sergio Terzi					expected benefits	
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Table 12: Publications - period M1-M18

3.2. FENIX project dissemination activities forecast – period M18-M36

3.2.1. SAT dissemination plan M18-M36 (Research Centre)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION
Conference	SAT – Bernd Kopacek	Sardinia 2019 – 17th International Waste Management and Landfill Symposium	www.sardiniasymposium.it/	30 September – 4 October 2019	Cagliari (ITA)	FENIX presentation
Conference	SAT – Bernd Kopacek	Electronics goes green 2020+	www.electronicsgoesgreen.org/	1-3 September 2020	Berlin (GER)	FENIX presentation (or session)

Table 13: SAT dissemination plan M18-M36



3.2.2. POLIMI dissemination plan M18-M36 (Academic)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION
Conference	POLIMI – Paolo Rosa	Summer School Francesco Turco 2019	www.summerschool-aidi.it/	11-13 September 2019	Brescia (ITA)	Participation and dissemination material distribution
Conference	POLIMI – Paolo Rosa	35 th International CAE Conference and exhibition	www.caeconference.com/	28-29 October 2019	Vicenza (ITA)	Participation and dissemination material distribution
Conference	POLIMI – Claudio Sassanelli	Summer School Francesco Turco 2020	www.summerschool-aidi.it/	September 2020	Bergamo (ITA)	Participation and dissemination material distribution
Conference	POLIMI – Paolo Rosa	IFIP 17 th Conference on Product Lifecycle Management 2020	www.plm-conference.org/en/	July 2020	TBD	Participation and dissemination material distribution
Conference	POLIMI – Paolo Rosa	ICE/ITMC Conference 2020	www.ice-conference.org/Home.aspx	June 2020	Cardiff (UK)	Participation and dissemination material distribution
Conference	POLIMI – Paolo Rosa	27 th CIRP Conference on Life Cycle Engineering 2020	www.lce2020.fr/	13 th – 15 th May 2020	Grenoble (FRA)	Participation and dissemination material distribution
Conference	POLIMI – Claudio Sassanelli	30 th CIRP Design 2020	www.cirpdesign2020.org/	May 2020	TBD	Participation and dissemination material distribution

Table 14: POLIMI dissemination plan M18-M36



3.2.3. UNIVAQ dissemination plan M18-M36 (Academic)

GENERAL INFORMATION							OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION	
Conference	UNIVAQ – Francesco Veglió	CONVEGNO GRICU 2019 "Il contributo dell'Ingegneria Chimica Italiana alla sostenibilità globale"	www.mcmcongressi.it/en/events/#levent_2019_06_30_1_140_1_Convegno+GRICU+2019	June 30 - July 3 2019	Palermo (ITA)	Participation and dissemination material distribution	
Conference	UNIVAQ – Francesco Veglió	16 th International Conference on Environmental Science and Technology CEST2019	www.cest2019.gnest.org/	September 4-7 2019	Rhodes (GRE)	Participation and dissemination material distribution	
Conference	UNIVAQ – Francesco Veglió	7 th International Conference on Recycling and Waste Management	www.recycling.alliedacademies.com/	October 3-4, 2019	Melbourne (AUS)	Video participation	

Table 15: UNIVAQ dissemination plan M18-M36

3.2.4. FCIM dissemination plan M18-M36 (Research Centre)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION



Table 16: FCIM dissemination plan M18-M36

3.2.5. BAL dissemination plan M18-M36 (IT Consultancy)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION

Table 17: BAL dissemination plan M18-M36

3.2.6. SINGULAR dissemination plan M18-M36 (IT Developer)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION

Table 18: SINGULAR dissemination plan M18-M36

3.2.7. GREEN dissemination plan M18-M36 (WEEE Management)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION

Table 19: GREEN dissemination plan M18-M36

3.2.8. I3DU dissemination plan M18-M36 (3D Printing services provider)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION



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Table 20: I3DU dissemination plan M18-M36

3.2.9. MBN dissemination plan M18-M36 (Metal powders producer)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION

Table 21: MBN dissemination plan M18-M36

3.2.10. CERTH dissemination plan M18-M36 (Research Centre)

GENERAL INFORMATION						OBJECTIVE
TYPE	Responsible	Name of the event/journal	WEBLINK	DATE	LOCATION	Expected Dissemination CONTRIBUTION
Conference	CERTH – Aristotelis Spiliotis	DT 2020 – 5th Annual Digital Transformation Conference	www.digifutures.co.uk/	27th February, 2020	Edinburgh (UK)	Participation, present scientific article/paper produced within FENIX activities
Conference	CERTH – Aristotelis Spiliotis	CX Summit	www.boussiasconferences.gr/default.asp?pid=86&la=1&confID=963	6th December, 2019	Athens (GRE)	Participate, disseminate material

Table 22: CERTH dissemination plan M18-M36

3.2.11. Joint dissemination plan M18-M36

The following table resumes the events where several partners will participate.



GENERAL INFORMATION					
TYPE	Participant Partners	Name of the event/journal	WEBLINK	DATE	LOCATION
Conference	SAT – Bernd Kopacek	Sardinia 2019 – 17th International Waste Management and Landfill Symposium	www.sardiniasymposium.it/	30 September – 4 October 2019	Cagliari (ITA)
Conference	SAT – Bernd Kopacek	Electronics goes green 2020+	www.electronicsgoesgreen.org/	1-3 September 2020	Berlin (GER)
Conference	POLIMI – Paolo Rosa	Summer School Francesco Turco	www.summerschool-aidi.it/	11-13 September 2019	Brescia (ITA)
Conference	POLIMI – Paolo Rosa	35 th International CAE Conference and exhibition	www.caeconference.com/	28-29 October 2019	Vicenza (ITA)
Conference	POLIMI – Claudio Sassanelli	Summer School Francesco Turco 2020	www.summerschool-aidi.it/	September 2020	Bergamo (ITA)
Conference	POLIMI – Paolo Rosa	IFIP 17 th Conference on Product Lifecycle Management 2020	www.plm-conference.org/en/	July 2020	TBD
Conference	POLIMI – Paolo Rosa	ICE/ITMC Conference 2020	www.ice-conference.org/Home.aspx	June 2020	Cardiff (UK)



Conference	POLIMI – Paolo Rosa	27 th CIRP Conference on Life Cycle Engineering 2020	www.lce2020.fr/	13 th – 15 th May 2020	Grenoble (FRA)
Conference	POLIMI – Claudio Sassanelli	30 th CIRP Design 2020	www.cirpdesign2020.org/	May 2020	TBD
Conference	UNIVAQ – Francesco Veglió	CONVEGNO GRICU 2019 "Il contributo dell'Ingegneria a Chimica Italiana alla sostenibilità globale"	www.mcmcongressi.it/en/events/#!event_2019_06_30_1_140_1_Convegno+GRICU+2019	June 30 - July 3 2019	Palermo (ITA)
Conference	UNIVAQ – Francesco Veglió	16 th International Conference on Environmental Science and Technology CEST2019	www.cest2019.gnest.org/	September 4-7 2019	Rhodes (GRE)
Conference	UNIVAQ – Francesco Veglió	7 th International Conference on Recycling and Waste Management	www.recycling.alliedacademies.com/	October 3-4, 2019	Melbourne (AUS)
Conference	CERTH – Aristotelis Spiliotis	DT 2020 – 5th Annual Digital Transformation Conference	www.digifutures.co.uk/	27th February, 2020	Edinburgh (UK)



Conference	CERTH – Aristotelis Spiliotis	CX Summit	www.boussiasconferences.gr/default.asp?pid=86&la=1&confID=963	6th December , 2019	Athens (GRE)
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Table 23: Joint dissemination plan M18-M36

The FENIX partners will organize a dedicated stand and a project workshop at GOING GREEN - CARE INNOVATION 2020 in Berlin to present the project results. For this purpose, SAT has reserved an amount of 18.000€ from its budget, as written in the grant agreement. Eventual additional expenses will be shared among the 10 partners in equal parts. SAT has been appointed as single point of contact with the CARE INNOVATION organization committee for both the stand and the workshop, POLIMI will help with the stand and communication organization. All the FENIX partners will help with the organization of the workshop. All the partners will help with their physical presence to carry on activities at the stand and they can present a topic to the workshop. The consortium considers an ½ day length at maximum for the workshop, but those details will be discussed later on.

GENERAL INFORMATION						
TYPE	Responsible Partners	Name of the event	WEBLINK	DATE	LOCATION	ACTIVITY
Conference	SAT – Bernd Kopacek	Electronics goes green 2020+	www.electronicsgoesgreen.org/	1-3 September 2020	Berlin (GER)	FENIX booth and special session

Table 24: FENIX Conferences and Exhibitions



CONCLUSIONS

The current report has presented the activity done in WP7 for communication and dissemination tasks in the first 6 months of the project. The forecasted activity for those tasks has been introduced as well. The consortium will periodically review the communication and dissemination plans and activities, referring to the plans presented in this deliverable from M18 (June 2019) until the end of the project. This monitoring and update actions will allow the consortium to make a wide international awareness of the project and its results.